

Frequently Asked Questions

Do I need to come to the first workshop with a business idea in hand?

What happens if I miss a workshop?

What is needed to succeed in the workshop?

What happens if I still need help after the workshop?

How much time is really needed to succeed in the workshop?

Do I need computer skills to succeed at an online service business?

Do I need a computer at home or work to succeed in the workshop and in having an online service business?

Why do I need an internet software subscription just to learn about having an online business?

Answers to Questions

Do I need to come to the first workshop with a business idea in hand? Arriving at the workshop with a business idea doesn't hurt, but the market research / brainstorming phase will reveal business ideas if you don't already have one.

What happens if I miss a workshop? If you miss a workshop, contact the workshop instructor for guidance in following the material in the workshop manual. Do this as quickly as possible to stay at the same level as the rest of the group.

What is needed to succeed in the workshop? The most important thing is to be totally committed to having an online service business, especially so that you don't give up in the early stages when you're dealing with new concepts.

What happens if I still need help after the workshop? Post-workshop help includes: Tips and Techniques headquarters, forums, technical support, personal coaching. Your workshop instructor who will keep you on the path to success by recommending the right resource for you.

How much time is really needed to succeed in the workshop? In addition to the three hours per month of workshop instruction, you need to dedicate an additional 2 hours per week studying and implementing what you've learned.

Do I need computer skills to succeed at an online service business? If you can send email and find things in Google, you already have what you really need. It's much more important to be truly committed to having an online service business, than it is to have technical knowledge.

Do I need a computer at home or work to succeed in the workshop and in having an online service business? You need a computer with Internet connection. It's convenient for it to be at your home or work, but it doesn't have to be. You could use a library computer for example (at a university).

Why do I need an internet software subscription just to learn about having an online service business? In this workshop, you're not just learning; you're also doing, in the sense that you're actually building your online service business. To do this, you need all the services included in the internet software subscription. You also need the commitment, which is partly shown by not hesitating to acquire the tools you need to succeed.